

# Tee To Green



**Hole In One**  
INTERNATIONAL

HOLE IN ONE INSURANCE PUTTING CONTEST INSURANCE MILLION DOLLAR SHOOT-OUTS CONTEST AND SPONSOR SIGNS

VOL. 3, ISSUE 1

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**TOURNAMENT FEATURES \$750,000 CONDO AS HOLE IN ONE PRIZE**

## MICHAEL JORDAN CELEBRITY INVITATIONAL RAISES \$525,000

**Paradise Island, Bahamas** – This January, sports and entertainment celebrities came together for the 5th Annual Michael Jordan Celebrity Invitational at the One & Only Ocean Club on Paradise Island. And, in a manner of speaking, Hole In One International was there. That's because Lauren Elam, Event Manager with All Access Sports & Event Marketing, a boutique agency offering turnkey event management expertise and execution, contacted Hole in One International to insure a big ticket prize on the 175-yard, 14th hole: a Turnberry Associates condominium valued at \$750,000.

While no one won the luxury condo, the star-studded tournament raised \$525,000, which will go to The Butch Kerzner Memorial Fund, Ronald McDonald Houses of North Carolina, the James Jordan Foundation and 40 additional charities as designated by celebrity participants. According to Elam, "We were very pleased with the service we received from Hole In One International."

### FUNDRAISING IS OUR GAME:

Since 1991, Hole In One International has helped our clients raise hundreds of millions of dollars for their causes. Here are a few recent success stories.

- Butch Kerzner Memorial Foundation** ..... \$25,000
- Children's Hope** ..... \$30,000
- Red Cross / Symphony Association** ..... \$12,500
- Amelia Island Chamber Music Festival** ..... \$10,000
- Faith Lutheran Academy** ..... \$10,000
- Rotary Club of Simi Valley** ..... \$10,000
- Red Cross/Salvation Army** .. \$2,600



Tournament Host Michael Jordan presents a check to Paul O'Neil, C.O.O. of Kerzner International, for the Butch Kerzner Memorial Fund.

**THREE TIMES LUCKY AT THE BOB PANZINO MEMORIAL. SEE PAGE 2.**



WHAT ARE THE ODDS?

# TWO TOURNEYS EACH FEATURE DOUBLE ACEMAKERS!



## “Armenian Open” Boasts Two \$10,000 Winners!

**Burbank, Calif.** - Greg Avedesian and Joe Elias are each \$10,000 richer thanks to a couple of great shots and Hole In One International. Both Avedesian and Elias, members of the Los Angeles Triple X Fraternity, an Armenian

fraternal organization, managed to ace the 150-yard, 10th hole at Brookside Golf Course in Pasadena during this year’s 51st Annual Trex Armenian Open charity golf tournament.

was – two? They’ll never pay us for both. But when I called there was no problem at all. Hole in One International made the entire process very easy.” The Trex Armenian Open is a fundraiser for the Mount Ararat Home for the Aged.



Mike Kourtjian, co-chair of the Armenian Open; Greg Avedesian, winner; Armen Hampar, hole in one prize sponsor; Joe Elias, winner and Mel Shanoian, co-chair.

While Avedesian scored his ace with an 8-iron, Elias made his with a 4-iron, much to the delight of Armen Hampar who sponsored the contest.

When acting agent Paul Abrahamian, who insured the hole with the assistance of Don Aldrich, Jr. and Darrell Taylor of the Aldrich/Taylor Agency, first learned that there were two ace makers he was happy, but concerned, “All I could think

“ All I could think was – two? They’ll never pay us for both. But when I called there was no problem at all. Hole in One International made the entire process very easy.” ”

Paul Abrahamian, Aldrich/Taylor Agency

## Hole In One International Pays For Multiple winners!

**St. Charles, Ill.** - Since May of 2000, Matt Panzino has honored the memory his father Bob, by holding a fundraising golf tournament for family, friends and business associates. But this year, in addition to raising funds for the Bear Necessities Cancer Foundation, Inc., the Bob Panzino Memorial Tournament, which was held at the Poplar Creek Country Club, had two acemakers who each took home \$10,000, paid

for by Hole In One International. While Ed Cronin from Germantown, Tenn. aced the 158-yard 13th hole with his 5-iron, Mark Anderson of Glenview, Ill., was using a 9- iron when he aced the 162-yard 16th hole. What’s more, this wasn’t the first time Hole In One International has written a check for this event; there was also an acemaker on this same course in 2003.



## \$25,000 NEWYEARS EVE COZY CLASSIC HAS END OF YEAR ACEMAKER!



**Clayton, Calif.** - What began as a fun way for a group of guys to get together and post the last scores of the season, is now a bona fide fundraiser. During this year’s “Cozy Classic”, named after tournament organizer Chris Cozart, Vijay Toke aced the 150-yard 3rd hole at the Oakhurst Country Club winning \$25,000, paid for by Hole In One International. What made this year’s event such a great fundraiser? In addition to donating tournament proceeds to the local food bank, Toke donated half of his \$25,000 prize to the American Red Cross and the San Francisco Symphony Association. The contest was sponsored by Insurance Management Corporation.

A FRESH IDEA FOR CATCHING MORE FUNDS &amp; HOOKING MORE MEDIA COVERAGE

# \$50,000 FIFTY/FIFTY FISH RACE

*This Year Featuring a Fishy-Thousand Dollar 50/50!***The KEVN FOX 7 Second Annual Big Fish Race***Spearfish, South Dakota*

**Spearfish, S.D.** – Last August there was something “fishy” going on in South Dakota. To raise funds for the High Plains Western Heritage Center and the Spearfish Visitors and Convention Bureau (VCB), the Bureau, in conjunction with KEVN Fox 7 in Rapid City, held The Second Annual Big Fish Race.

In this creative twist on a traditional duck race, the VCB sold “fish” sponsorships, giving participants the chance to take home a \$50,000 prize, which would be split 50/50 with the VCB and paid for by Odds On Promotions, Hole in One International’s sister company. Prior to the race, Odds On preselected four “lucky fish” from all of the fish that had been sold. If one of those preselected lucky fish was first to cross the finish line, the owner would be the “o-fish-a!” winner and would get to split the “fishy” thousand dollar prize, 50/50 with the VCB.

According to Jo Lutnes, Executive Director of the Spearfish VCB, on race day 1,000 brightly colored, six-inch plastic fish were loaded into a bucket tractor provided by the City of Spearfish, and were dropped into Spearfish Creek to “swim” the half-mile course. While some of the 1,000 competitors raced for individual sponsors and others raced for assigned non-profit organizations, none was lucky enough to hook the big prize. However, Lutnes didn’t leave the top finishers to flounder; a total of \$875 was awarded to the top three finishers in auxiliary prizes.



If you’re looking for a creative fundraiser that will capture attention in your community, give Odds On Promotions a call today, and we’ll assist you in developing a custom promotion for your organization.

READ LUTNES HILARIOUS POST-EVENT ACCOUNT OF HER FISH RACE  
ON THE ODDS ON PROMOTION WEBSITE.  
[www.oddsonpromotions.com](http://www.oddsonpromotions.com)

## NEW ACEMAKERS

Everybody loves a winner... especially when someone else is picking up the tab! These are just a few of our recent winners. Congratulations acemakers!

CAROLYN POPE

**2006 Mazda Miata**Hole 13 | 135 Yards | 9 Wood  
Hallbrook Country Club, Leawood, KS

SAL FRAZZITTA

**\$20,000 Cash**Hole 6 | 180 Yards | Rescue Club  
D’Andrea Golf Club, Sparks, NV

KENT EASTMAN

**Rolex Watch**Hole 5 | 135 Yards | 9 Iron  
Twin Hills Golf & Country Club, Joplin, MO

SIDNEY JOPLIN

**\$25,000 Cash**Hole 16 | 180 Yards | Driver  
Cedar Valley Golf Club, Guthrie, OK

SON HUI LEE

**Toyota Camry**Hole 16 | 200 Yards | 4 Iron  
River Bend Golf Complex, Kent, WA

TRENT CICHOS

**Harley-Davidson Motorcycle**Hole 7 | 193 Yards | 6 Iron  
Idaho Falls Country Club, Idaho Falls, ID

## PUTTING WINNERS

HARRY ATHAS

**\$5,000 Cash**Single 50 Foot Putt  
Briarwood Golf Course, Ankeny, IA

COREY OZARK

**\$10,000 Cash**Combination Putt 10, 30, 50 Foot Putt  
Cloverleaf Golf Course, Alton, IL



Hole In One International makes it easy to have a successful golf event. With just one quick call to **800-827-2249**, you can secure everything from insurance to sponsor signage.

**HOLE IN ONE INSURANCE**

Add excitement to your company, charity or golf course tournament by offering valuable, attention-getting hole in one prizes without the risk of a payout.



With Hole In One International, you offer **spectacular hole in one prizes, and we'll assume the risk.**

**PUTTING CONTEST INSURANCE**



So, you think 135 yards is too long? Well, how about 50 feet? That's right, you can now insure a 50-

foot or longer putting contest for as little as \$150. **Before, during or after** your tournament, our single putt or multiple putt contests are sure to create excitement for all your participants.

**MILLION DOLLAR SHOOT-OUTS**

Need to increase participation and **set your tournament apart?**

Need to raise money for your cause? Imagine the turnout and excitement when you offer a \$1,000,000 prize! Don't worry, it costs as little as \$190. And when your participant knocks it in, Hole In One International pays the price.

**CONTEST AND SPONSOR SIGNS**

A golf tournament presents the **perfect opportunity for local businesses or company clients to strut their stuff!** Our signs are available at a fraction of the cost of conventional sign shops.



**TIPS TOURNAMENT**

Great Ideas for Better Golf Events

**Drop for Dough**



Bring attention to your golf tournament while raising additional funds with a \$1,000,000

**golf ball drop.** First, sell sponsorships assigning each purchaser a numbered ball. Then, partner with a local radio or TV station for publicity and the use of their traffic helicopter. Drop the balls from the helicopter on to a target. If one of the balls closest to the target matches a preselected ball, our sister company, Odds On Promotions will pay for the prize. No helicopter? Work with a utility company and use a cherry picker or bucket truck to drop the balls!

**Fundraising Putting Contests**

Want excitement? How about adding a putting contest to this year's tournament. Hole In One International offers both **single and multiple putt formats.** In a single putt contest, qualify up to five contestants and give them one shot to win all the dough. If you'd like everyone to participate, consider a combination putt contest where players who sink one from 10-feet, advance to 30-feet, then on to 50-feet. When they sink all three putts, we'll reward them with a giant prize. (And you can reward successful shorter putts with sponsored prizes).

**For more information give us a call today at 800-827-2249.**

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# \$94,000 MERCEDES-BENZ SL550 AWARDED AT REGGIE JACKSON INVITATIONAL

## "Mr. October" Tourney in Las Vegas has Big Winner on 150-Yard, Hole 12 at Southern Highlands



Ozzie Smith with Ryan Stuckey and his brand new car.

**Las Vegas, Nev.**— If you think the only big jackpots you can hit in Las Vegas are at casinos, think again. At the inaugural "Mr. October" Golf Tournament (aka the Reggie Jackson Invitational), Ryan Stuckey from Wichita, Kan. won himself a brand new Mercedes-Benz SL550 valued at \$94,000. The 28-year-old Stuckey won the car after acing the 150-yard, Hole 12 at the Southern Highlands Golf Course.

According to Stuckey, "It was unbelievable. I just started laughing. It was the first hole in one I've ever even witnessed." The tournament had a total of 121 participants including Rollie Fingers, Ronnie Lott, Julius Ervin and Ozzie Smith—who was one of Stuckey's playing partners.



**Hole In One**  
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INSTANT HASSLE FREE  
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**"THE ULTIMATE  
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Purchase hole in one insurance with Hole In One International and you'll also receive:

- FREE contest signs and tee markers
- Complimentary auxiliary prizes
- FREE\* custom-fit rescue wood – valued at \$150- for every tournament participant!

**For a FREE, no-obligation quote call 800-827-2249. Or, visit us on the web at [www.holeinoneinternational.com](http://www.holeinoneinternational.com).**

\*A \$29.95 charge covers shipping, handling and a 12-point remote custom-fitting session with a Magique Golf Professional (within the Continental U.S.). Please allow 4-6 weeks for delivery. Club comes standard with a steel shaft.

