

TeeToGreen



Hole In One
INTERNATIONAL®

VOL. 5, ISSUE 2

HOLE IN ONE INSURANCE PUTTING CONTEST INSURANCE MILLION DOLLAR SHOOT-OUTS CONTEST AND SPONSOR SIGNS



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THE TOURNAMENT

GREAT IDEAS FOR BETTER GOLF EVENTS



News from the Non-Golf Side

TWO HOLE IN ONES MEAN TWO NEW CAR WINNERS TWO CORVETTE WINNERS AT PRO-AM

Fort Lauderdale, Fla. – Alex Sarmiento and Chris Shaw each won brand new Corvettes – valued at \$47,000 a piece – courtesy of Phil Smith Chevrolet and paid for by Hole In One International, during the 9th Annual Cindy Cusano Memorial Pro-Am at Woodlands Country Club in Tamarac.

Shaw and Sarmiento each scored new rides after acing the 175-yard hole 5. While Shaw used a 4-iron, Sarmiento struck gold with a 5-wood. Neither player had ever made a hole in one before.

According to Director of Collision Operations with Phil Smith Chevrolet, Rich Gehris, “We’ve used Hole In One International for about 6 or 7 years now. Always have had really good service and we’re confident that they’ll be there to pay out. We like the free clubs, the free signs, and the extra prizes for the other holes. It gets our name out there – and, it’s easy.”

As for the pay out Gehris noted

that even with the double winners, the claims process went smoothly and quickly.

Proceeds from the tournament benefit the Cindy Cusano Memorial Fund in support of Women In Distress of Broward County, Inc. Cindy Cusano’s sister, Donna Wilkins, an LPGA Professional as well as other LPGA Pros commit their time and effort to the tournament where four amateurs each play with an LPGA Pro. In addition to the Corvette, other hole in one prizes included a Mercedes-Benz, a Jeep 4-Door Wrangler, a 60” Full 1080 Plasma TV, and an Air Conditioner Service or Change Out, donated by Cusano Air Conditioning and Heating.

> Check out the free press this contest generated at www.holeinoneinternational.com.

Winner Chris Shaw and playing partner Lisa Stam celebrating.



photos by Mike Meeker

Hole In One International makes it easy to have a successful golf event. With just one quick call to **800.827.2249**, you can secure everything from insurance to sponsor signage.

HOLE IN ONE INSURANCE

Add excitement to your company, charity or golf course tournament by offering valuable, attention-getting hole in one prizes without the risk of a payout.

With Hole In One International, you offer **spectacular hole in one prizes, and we'll assume the risk.**



PUTTING CONTEST INSURANCE

So, you think 135 yards is too long? Well, how about 50 feet? That's right, you can now insure a 50-foot or longer putting contest for as little as \$150. **Before, during or after**

your tournament, our single putt or multiple putt contests are sure to create excitement for all your participants.

MILLION DOLLAR SHOOT-OUTS

Need to increase participation and **set your tournament apart?** Need to raise money for your cause? Imagine the turnout and excitement when you offer a \$1,000,000 prize! Don't worry, it costs as little as \$190. And when your participant knocks it in, Hole In One International pays the price.

CONTEST AND SPONSOR SIGNS

A golf tournament presents the **perfect opportunity for local businesses or company clients to strut their stuff!** Our signs are available at a fraction of the cost of conventional sign shops.



CHRYSLER DEALER HANDS GOLFER KEYS TO \$40,000 DODGE HEMI

HOLE IN ONE INTERNATIONAL PICKS UP THE TAB

Kingman, Ariz. - When Charles Sperrazza, Golf Tournament Chairman for the Northern Arizona Building Association (NABA) initially approached Martin Swanty, of Martin Swanty Chrysler Dodge Jeep, about insuring a big ticket hole in one prize at the 3rd Annual NABA golf tournament, Swanty initially hesitated.

"I had to think about it a little bit," said Swanty, "But it's a good cause and a good local sponsorship."

And, as it turns out, it was also a great source of publicity, especially after Gene Suggs aced the 157-yard, hole 6 at Cerbat Cliffs Golf Course. With a quick swing of his 6 iron, Suggs won Swanty's sponsored prize, a Dodge Hemi valued at \$40,000, paid for by Hole In One International.

According to Sperrazza, it didn't take too much arm twisting for him to convince Swanty, a long-time customer of Hole In One International, of the value of insuring the prize, "I just told him, look, we're builders - we've got to have a Dodge out there. He agreed and said he knew just who to call... Hole In One International. We got signs, the residual prizes, the tee prizes - I've already ordered my free club from Magique."

Proceeds from the NABA's golf tournament support a scholarship program, the local Boys and Girls Club and a local teen outreach group, R.O.O.T.



Cody Swanty hands keys to Suggs while Sperrazza and Martin Swanty enjoy the moment.



Brobeck with his birthday bucks.

SPONSORSHIP CREATES DIVIDENDS FOR INVESTMENT ADVISOR SPONSOR BIRTHDAY BOY WINS \$25,000 IN GOLF SHOOT-OUT

Green Cove

Spring, Fla. - As far as birthdays go, golfer Robert Brobeck is

probably going to remember turning 60 for a long time. That's because it was the day he won \$25,000, paid for by Hole In One International, in the 2009 Member Guest Golf Tournament shoot-out at the Magnolia Point Golf & Country Club.

According to Magnolia Point Golf Club Pro Josh Anderson, the post-tournament golf shoot-out, which was sponsored by Neal McDaniel, a local Edward-Jones financial advisor, took place on

the 135-yard hole 9 and was open to all tournament participants.

"We paid a higher premium because it was a shorter shot. We were willing to pay more for the minimum yardage. That was important to us. Sure you can lower the premium with a longer shot, but you don't want to be cheap. And since the sponsor wasn't a golfer, we had to explain that. And in this case, for us, it definitely paid off. When we had the winner, our sponsor wanted to go to all of the courses in the area and we had to explain, getting this shot - is ... well, it's rather rare," explained Anderson.

This was Brobeck's first hole in one.

Want to provide added value to your members or generate bigger turn-out at your Member Guest tournament this year? Why not give members a chance to win a million dollars in a post-tournament shoot-out or putting contest. **Call 800-827-2249 for more information.**



HOYO EN UNO: MAN WINS BMW MOTORCYCLE IN COSTA RICA RONALD MCDONALD HOUSE CHARITY TOURNAMENT RAISES \$65,000!

Puntarenas, Costa Rica – There were two big winners at this year’s La Fundación Infantil Ronald McDonald 8 Clásico de Golf. Not only did the foundation raise \$65,000, but golfer John Hurley won a brand new BMW Motorcycle, courtesy of Motocicletas Bavarian, S.A., and paid for by Hole In One International. ¡Nada mal para un tiro de golf! (Translation: Not bad for a round of golf!)

Hurley won the bike after he aced the 155-yard, hole 10 of the La Iguana Golf Course at the Los Sueños Marriott Ocean and Golf Resort in Playa Herradura, with his 9-iron. This was his very first hole in one.

This year’s Ronald McDonald House Charities Tournament raised \$65,000 all of which will be used to grant wheelchairs to children aged 4-16 through the RMHC’s.

According to Jose Quesada, PGA Director of Golf at La Iguana, “I have been working with Hole in One International for years. I am very happy with your service.”



Rotarians Raise \$15,000

Ball Drop Event Gets Community Swimming Pool \$15,000 Closer

Pago-Pago, American Samoa – The people of American Samoa are \$15,000 closer to the dream of having their first community swimming pool thanks to the players, organizers and sponsors of the Rotary Club of Pago Pago’s 5th Annual Golf Tournament—and one of its most effective fundraisers—a \$50,000 golf ball drop, insured by Hole In One International’s sister company Odds On Promotions (OOP).

To get a shot at winning the \$50,000 prize, contestants purchase one of 1000 numbered golf balls for \$5 each. Then, during the tournament the balls were dropped from a bucket truck onto a target “hole” on the practice green. The five balls that fell the closest to the hole, were eligible to win the giant cash prize, if any of those five numbered balls matched the preselected lucky golf ball number.



While no one won the \$50,000, the Rotarians awarded consolation prizes to the owners of the three balls that fell closest to the hole. First place prize winner Steve Satele took home \$1,000, while Beverly Pongi picked up \$750, and Annette Pongi picked up \$500.

According to Rotary president Barry Forsgren, prior to the tournament there was roughly \$80,000 set aside for the swimming pool, a project the service club organization has been working on now for several years. Following the golf event, the \$100,000 goal, which will be paired with matching grants, has been met.

“Mike Maloy of OOP has been very helpful and the Rotary Club here thanks him for his support,” notes Jason Thomas with National Pacific Insurance Limited, who has secured this unique insurance policy for the past few years on behalf of the Rotarians. Thomas noted that the Rotary has been working for several years to make the public swimming pool a reality in the effort to stop drownings and save lives.



TOURNAMENT TIPS

Great Ideas for Better Golf Events

Facing stiff competition for sponsors or tournament players this golf season? Hole In One International can help. While our FREE auxiliary prizes,

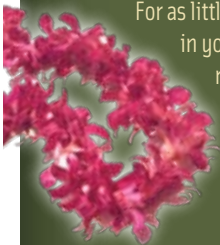


FREE contest signs and complimentary golf club or bag for tournament participants will give you and/or your sponsor's a bigger bang for their buck, here are two more ways to make your dollars stretch.



Give Your Tournament a Hawaiian Punch!

If you or your potential sponsor wants to participate, but doesn't have a whole lot of dough, then say "Aloha" to Hole In One International's **Hawaii Special!**



For as little as \$150, you can give everyone in your tournament, the chance to win a relaxing 7-night, 8-day vacation for two in Hawaii, complete with airfare and overnight accommodations, courtesy of Hole In One International. Best of all, the price remains the same regardless of how many participants you have.

Dollar Stretching Shoot-Out

Facing stiff competition from other tournaments? Want to make your sponsor dollars stretch? Consider running a Par Three Shoot-out. Along with a much quicker pace of play, a **Par Three Shoot-Out** format offers a very rewarding advantage for participants because every hole features a hole in one prize. What's more, you can use the same sized prize pool but instead of offering it all on one hole, you can run it over nine.



For more information log on to www.holeinoneinternational.com or call 800-827-2249.

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NEW WINNERS

Everybody loves a winner... especially when someone else is picking up the tab! These are just a few of our recent winners. Congratulations!

DAVID ROSENBLATT

\$25,000 Cash

Hole 9 South | 150 Yards | 6 Iron
Frenchman's Creek Country Club | Palm Beach Gardens, FL

GREG GANDOLFO

Hawaiian Vacation

Hole 9 | 165 Yards | 8 Iron
Cottonwood Golf Course | El Cajon, CA

ROB DARDEN

\$10,000 Cash

Hole 4 | 160 Yards | 7 Iron
Natchez Trace Golf Club | Slattillo, MS

MARK MCINTYRE

\$10,000 Cash

Hole 12 | 165 Yards | 5 Iron
Canyon Lakes Golf Course | Kennewick, WA

JERRY SHIREY

\$6,000 Snapper Pro Lawnmower

Hole 10 | 163 Yards | 6 Iron
Pine Burr Golf Course | Lillington, NC

RICHARD BURTON

\$10,000 Cash

Hole 4 | 180 Yards | 4 Iron
Starke Golf and Country Club | Starke, FL

JINTAE HAN

\$20,000 Cash

Hole 15 | 164 Yards | 8 Iron
Industry Hills Golf Club | Industry Hills, CA

KIRK KINSMAN

\$5,000 Cash

Hole 15 | 137 Yards | 9 Iron
University of Florida Golf Course | Gainesville, FL

BRIAN ZINCK

\$15,000 Cash

Hole 3 | 175 Yards | 3 Iron
Fall River Country Club | Fall River, MA

WHAT YOU GET WHEN YOU INSURE WITH HOLE IN ONE INTERNATIONAL

Add excitement to your company, charity or golf course tournament by offering valuable, attention-getting hole in one prizes without the risk of a payout. With Hole In One International, you can offer spectacular hole in one prizes and we'll assume the risk. We'll insure anything with a cash value up to \$1,000,000! When one of your lucky participants aces the target hole, we pay for the prize, your winner takes home the goods, and you sit back and take the calls from the press. It doesn't stop there either, when you book hole in one insurance with us you also get:

- Hole In One Contest Prize Coverage for your Choice of Grand Prize(s)
- Auxiliary Prizes for Additional Par 3 holes:
 - \$500 Visa Gift Card
 - Nike Golf Equipment
 - Bose Wave Music System
- FREE Full-Color Contest Signs and Tee Markers
- FREE Golf Club or Bag for Everyone in Your Event
- "A-" (Excellent) Rated Underwriting
- FREE Coverage for Multiple Grand Prize Hole In One Contest Winners
- Low Price Guarantee

PRICES START AT JUST \$150!



For a FREE, instant no-obligation quote call 800.827.2249 or visit us on the web at www.holeinoneinternational.com.



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RAISE FUNDS WITH SPONSOR SIGNS

Want to raise more money this year? Sell sponsor signs! Hole in One International's heavy duty Coroplast sponsor signs are an effective way to:

- Increase Tournament Revenue
- Give Sponsor Recognition
- Sell in-tournament advertising



Attractive, easy to set up, weather proof at a fraction of what you'd pay at a conventional sign shop. Just \$25 each, or \$20 when you purchase 18 or more.

Signs available include: This Hole Sponsored by, Longest Drive Sponsored by, Straightest Drive Sponsored by, Closest to the Hole Sponsored by, and Proudly Sponsored by.