

TeeToGreen



HOLE IN ONE INSURANCE PUTTING CONTEST INSURANCE MILLION DOLLAR SHOOT-OUTS CONTEST AND SPONSOR SIGNS

VOL. 8, ISSUE 1

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> MAN WINS 10K
DONATES HALF

> TWO WINNERS
IN TWO DAYS

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\$20,000 NEW CAR ACE PAID FOR BY HOLE IN ONE INTERNATIONAL

Anniston, Ala. - At the 33rd annual Sunny King Charity Classic golf tournament, Stacy Williams of Fruithurst won \$20,000 towards the purchase of a new vehicle, courtesy of Sunny King Automotive Group, and paid for by Hole In One International.

Williams won the \$20,000 prize after he "hit at the pin," acing the 150-yard Hole 16 at the Anniston Country Club using a 6-iron.

According to the greenside witnesses, Williams' shot actually did hit the pin, dropping directly into the cup and putting him in the driver's seat of a brand new car. This was Williams' first hole in one.

According to Casey Smith, Administrative Manager with Sunny King Automotive Group, "We've offered prizes before, but this was our first year using Hole In One International. We were very pleased.

It was just much easier and faster. We used another company in the past, and it took well over 6 weeks to get the payout. With Hole In One International, we received our payment right away. The service was great."

For 33 years, this home-grown – and hugely popular – golf tournament has been raising much needed funds for charities throughout Calhoun County, and this year was no exception. According to tournament committee member Hank Smith, the event raised close to \$120,000, beating last year's \$110,000. A total of 390 golfers participated in the three-day event, which was held on three different courses in the Anniston area. The tournament has raised well over \$1,000,000 for charity.



NEW
WINNERS



News from the Non-Golf Side



Hole In One International makes it easy to have a successful golf event. With just one quick call to **800.827.2249**, you can secure everything from insurance to sponsor signage.

HOLE IN ONE INSURANCE

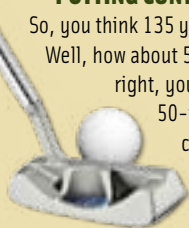
Add excitement to your company, charity or golf course tournament by offering valuable, attention-getting hole in one prizes without the risk of a payout.

With Hole In One International, you offer spectacular hole in one prizes, and we'll assume the risk.



PUTTING CONTEST INSURANCE

So, you think 135 yards is too long? Well, how about 50 feet? That's right, you can now insure a 50-foot or longer putting contest for as little as \$150. Before, during or after your tournament, our single putt or multiple putt contests are sure to create excitement for all your participants.



MILLION DOLLAR SHOOT-OUTS

Need to increase participation and set your tournament apart? Need to raise money for your cause? Imagine the turnout and excitement when you offer a \$1,000,000 prize! Don't worry, it costs as little as \$190. And when your participant knocks it in, Hole In One International pays the price.

CONTEST AND SPONSOR SIGNS

A golf tournament presents the perfect opportunity for local businesses or company clients to strut their stuff! Our signs are available at a fraction of the cost of conventional sign shops.



TEXAS MAN WINS \$10K

CHAMBER GOLF TOURNAMENT A SUCCESSFUL FUNDRAISER

Houston, Tex. – Tim Miser won \$10,000, courtesy of Woodforest National Bank, and paid for by Hole In One International, after he aced the 160-Yard Hole 17 at the Tour 18 Houston in Humble.

Miser won the big bucks, with his 6-iron, during the 20th annual North Channel Chamber of Commerce Golf Tournament.

According to Margie Buentello, Membership Assistant with the North Channel Chamber, the tournament, which is the primary fundraiser for the chamber, raised a total of \$28,000 this year. This was Miser's first hole in one.

MAN WINS \$10,000 DONATES HALF TO HOSPITAL FOUNDATION

South Lake Tahoe, Calif. – Briggs Matsko of Rancho Murrieta won \$10,000, paid for by Hole In One International, after he aced 146-yard Hole 8 at the Genoa Lakes Golf Club in Genoa, Nev., during the Barton Foundation's 17th annual Golf Tournament. According to Denise Earls, Foundation Coordinator, this year's tournament raised \$24,000 for the Barton Community Health Endowment. Matsko, an avid golfer since age 11, donated \$5,000 of his cash prize back to the Foundation. "Golf has provided me with hours of enjoyment, wonderful experiences and given me the pleasure of camaraderie with people from all walks of life on courses throughout the nation and around the world," he said. "Anytime you can mix the pleasure of a friendly, competitive round of golf with raising money for the community good – it has to be a home run, or make that a hole in one!" This was Matsko's second hole in one. The Barton Foundation has raised more than \$550,000 over the last 17 years from their annual golf tournament.



TWO WINNERS IN TWO DAYS! MEMORIAL SCHOLARSHIP BENEFITS FROM PAIR OF ACES

Flat Rock, N.C. – What's better than a golfer winning a giant prize during your golf tournament? How about having two big winners? Ben Hund and Ross Sloan each won \$10,000, paid for by Hole In One International, during the 3rd Annual Connie and Ricky Sparks Memorial Scholarship Golf Event, which took place this fall at the Highland Lake Golf Club.

A day after Hund aced the 156-yard ninth hole using a 7-iron, Sloan repeated the feat on the exact same hole with a 6-iron. What made these amazing shots even better was each prize was a "50/50" split, with \$5,000 going to the golfer and \$5,000 going to The Connie and Ricky Sparks Memorial Scholarship Fund.

"Having two aces...on the same hole back to back like that – it felt like divine intervention," notes Jim Sparks, who's family's scholarship fund will see its first graduate this year. This year's event raised a total of \$28,000 for the Connie and Ricky Sparks Memorial Scholarship Fund. This was Hund's 2nd and Sloan's 3rd hole in ones.



WOMAN WINS \$10,000

Mailer Drives Traffic to Off-Site Sale

Knoxville, Iowa – Sarah Brees recently won \$10,000, paid for by Hole In One International's sister company Odds On Promotions, after receiving a direct mailer promoting an off-site sales event for Carriker Ford.

Prior to the off-site sales event, which was executed with the assistance of G & A Marketing and The Wolfington Group, a targeted mailing was sent out to roughly 25,000 residents of the surrounding communities inviting them to present their mailer at the off-site sale for a chance to win a variety of prizes including Walmart gift cards, home theater systems, and up to \$10,000 in cash.

Once the prospective customer was at the sale, Carriker personnel confirmed if the mail piece was a winner or not. As it turns out Brees' numbered mailer matched one of the lucky numbers posted at the sales event, winning her a \$10,000 grand prize.

"We're excited to have a \$10,000 winner," stated Kelly Spiker, GM at Carriker Ford. "I've been involved with promotions like these for 10 years, and I've never seen someone win a prize that big. To me, it's proof that winners do exist."



"We enjoy offering these opportunities to our customers, and hope that this good news will urge more of them to take part. Nothing would make us happier than greeting another \$10,000 winner at our next event!"

Roughly 500 prospective auto buyers presented their mailer at the off-site sales event.

WHAT YOU GET:

- H** Hole In One Contests
- M** Million Dollar Shoot-Outs
- SP** Single-Putt Contests
- 3P** Three-Putt Combo Contests

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Coverages underwritten by Praetorian Insurance Company, part of the QBE® Insurance Group, one of the top 25 insurers and reinsurers in the world.

H M SP 3P



Free Prizes

Besides our low rates and impeccable service, we offer any player aching a non-target par three during your tournament an exciting auxiliary prize, with our compliments. **\$500 VISA Gift Cards, tablet computers, and name brand golf equipment are just a few prizes to choose from.** We're golfers! We're not going to let a great shot go unrewarded! **H**

Free Signs and Tee Markers

Now you've got to give credit where credit is due.

Well, we've got that covered too. Use Hole In One International and we'll provide you with a **tee sign**

introducing your contest sponsor to the whole world, **tee markers** for your target hole and **signs for our complimentary auxiliary prizes.** **H M SP 3P**



Free Golf Club for Everyone in Your Event

We want your business! To entice you to buy your hole in one insurance from Hole In One International, we've teamed up with FreeTeePrize.com to give everyone in your event a **free golf club**** of their choice!

H M SP 3P

Low Price Guarantee

Not only will we give you the best, most secure coverage and promotional package in the industry, we will guarantee you the lowest price. If you happen to find an apples to apples lower price from another licensed and underwritten company in our industry, we will beat it by 10%! We want your business and want you to be legally protected. **H M SP 3P**

* For ratings guidelines and latest information, access ambest.com. QBE and the links logo are registered service marks of QBE Insurance Group.

** A \$29.95 charge covers shipping and handling within the continental U.S. Please allow 1-2 weeks for delivery. Limit one Certificate per person.

NEW WINNERS

Everybody loves a winner...
especially when someone else is picking up the tab!
These are just a few of our recent winners.
Congratulations!

VERNON SHAZIER

\$20,000 Cash

Hole 12 Cypress | 170 yards | 6 Iron

Palm-Aire Country Club & Resort | Pompano Beach, FL

GREGORIO GAMEZ

\$5,000 Cash

3-Putt Combo | Practice Green

Club de Golf Los Encinos | Mexico City, Mexico

STEVE NICKOLSON

\$25,000 Boat

Hole 15 | 188 yards | 4 Iron

FarmLinks Golf Course | Sylacauga, AL

JOEL DRUCKER

\$31,000 Audi A4

Hole 16 | 165 yards | 5 iron

Las Misiones Country Club | San Pedro Garza, Mexico

ALEX MASSO

\$10,000 Cash

Hole 8 | 150 Yards | 7 iron

Club at Cimmaron Golf Course | McAllen, TX

DARREN DICHRISTOPHER

\$10,000 Cash

Hole 9 | 150 yards | 7 iron

Pine Hills Country Club | Juneau, WI

CHRIS KOWALSKI

\$10,000 Cash

Hole 4 Mesa | 169 Yards | 5 iron

Isleta Eagle Golf Course | Albuquerque, NM

LOWELL KWIAT

\$18,000 2-year lease

Hole 9 | 157 yards | 8 iron

Quaker Ridge Golf Club | Scarsdale, NY

TEEN WINS NEW CAR WITH 50-FT PUTT

UNIQUE PROMOTION A WINNER AT DUCKS UNLIMITED FUNDRAISER

Georgetown, Del. - Logan Bellinger of Rehoboth won a brand new Ford Focus SE, courtesy of Boulevard Auto Sales and paid for by Hole In One International, during the Eastern Sussex Ducks Unlimited Dinner at Rehoboth Beach Convention Center. Bellinger scored the brand new vehicle after he holed an incredible 50-ft. indoor putt after his name was drawn during a raffle. According to John Bateman, Owner and Vice President of Boulevard Auto Sales (not to mention a 30+ year member and avid Ducks Unlimited supporter), "The promotion went remarkably well. We wanted to do something different. We've been sponsoring events like this for years, but our regular company couldn't help us with an off-the-course contest like this. Never really thought we'd have a winner. This certainly wasn't your typical DU event. And then to have the winner. Once we figured out the video, the whole process was pretty seamless. And it certainly got folks talking." According to Bateman, Bellinger has put his new Focus to good use commuting to and from school each day, "He told me it's saved him a lot of gas money."

Watch Bellinger's amazing putt. Go to www.youtube.com/golfpromotions

Interested in giving your supporters the chance to win big while making a difference? Give Hole In One International a call today at 800-827-2249.



For a FREE, instant no-obligation quote, call 800.827.2249 or visit us on the web at www.HoleInOneInternational.com



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